

Hotel SEO

Hotel SEO is a lucrative business for those involved in the seo industry not only in Ireland but worldwide. Good hotel seo should mean ranking an individual hotels website at a minimum on the first page of Google for a variety of searched for terms. For example if you operate a hotels in Dublin business/website and are paying for hotel seo you would expect over time to be visible on the first page of Google for terms such as Dublin Hotels, Hotels in Dublin etc... .

However as with all things online good hotel seo companies are few and far between. Many promise lots and deliver little whilst others fall at the first hurdle. I will in coming days be adding to this page as I feel very strongly that hotels themselves are often the weakest link in the chain and whilst claiming to understand SEO have little or no knowledge at all yet are willing to "trust" and pay companies that make big claims.