

## Google experts

Google experts-are there any real google experts in Ireland was a question we were recently asked. The simply and honest answer is probably not. People all over the place claim to be google experts and promise the sun moon and stars but in 99.9% of cases they are talking rubbish. For anyone to "claim" to be an expert at anything needs some serious backup. Any online seo outfit claiming to be google experts ought to back it up with some serious google rankings and even then who can say they are experts?